

What's Next?

Tourism Management

Bachelor of Business (Honours)
in Tourism Management

A wide variety of employment opportunities are available to specialists in the area of Tourism as it involves the management and operation of a vast range of businesses, which include airlines, hospitality providers, cruise and ferry operators, tour operators, visitor attractions, heritage centres, travel agencies and destination management organisations.



Transferable Skills

- Team work and collaboration skills
- Good leadership and delegation
- Ability to work on your own initiative
- Ability to work to deadlines and under pressure
- Good time management
- Enthusiasm and motivation
- Willingness to learn
- Communication and interpersonal skills
- Presentation skills, public speaking



Degree-specific Skills

- Excellent customer service and relationship management skills
- Problem-solving with an ability to identify innovative and creative solutions
- Ability to organise and manage standards of service, profitability and staff
- Possess a detailed knowledge of the provision of hospitality services and standards
- Ability to market and promote an operation/event
- Knowledge of the tourism product and its environment (national and international)
- Source, research, evaluate and analyse information relevant to the Tourism Business
- Marketing, human resource skills, management and organisational skills
- IT Skills

Core Skills

Employers

Types of Employers include:

- Tour operators
- Travel agents
- Airlines
- Transport authorities
- National and regional tourism organisations
- Local authorities
- Sporting organisations
- Cruise liner operators
- International resorts
- Hospitality sector
- Marketing & sales



Career Options



The travel and tourism sector comprise many different industries and sub-industries, including services such as retail travel, currency exchange, tour operators and tourist boards. It also covers passenger transport including coach, aviation, rail and waterways and visitor attractions such as museums, theme parks, zoos and heritage sites. A variety of accommodation services also fall within this category, including hotels, hostels and holiday parks. Associated with hotels and core business operations are conferences and events.



Potential Areas of Employment:

- Tourism & Heritage Promotion and Development
- Tourist & Heritage Guiding and Information
- Air, Cruise, and Coach based Travel & Management
- Visitor Attractions & Activity Centres
- Tourism Promotion & Marketing
- State Bodies involved in Tourism

Jobs related to your degree include:

- Holiday representative
- Tour manager
- Tourism officer
- Tourist information centre manager
- Travel agency manager/travel administrators
- Customer service manager
- Event organiser
- Hotel manager
- Marketing executive
- Outdoor activities/education manager



Starting Job Search

Job search takes focus, effort and commitment. It's essential that you create a strong online presence. You need to have a LinkedIn profile and work at building your network. If you blog or have a website, be sure to include links in LinkedIn and on your CV. Don't wait for jobs to be advertised, actively look for roles that interest you. Invite relevant people to connect with you on LinkedIn, such as recent graduates from your course and those in jobs and organisations that interest you.

Graduate programmes are a great career starting point as extra training is provided. A Level 8 degree is the minimum for entry to most programmes. Free Gradireland resources are available to take away in the Careers Service. Register with Gradireland: <https://gradireland.com/user>

Watch out for talks by relevant employers on campus during the year; check our website's Jobs page and follow us on social media for regular job alerts: <http://www.mycit.ie/careers>.

Companies often advertise graduate jobs on the job page of a College/University Careers Service website as well as on www.gradireland.com. Graduate programmes are a great career starting point as extra training is provided. A Level 8 degree is the minimum for entry to most programmes. LinkedIn is also a great source for many graduate jobs.

Professional Groups & Associations



Membership of a professional association is a useful way to meet new people in your field and will look good on your CV. Many professional bodies have jobs boards and these roles may not be advertised elsewhere. Relevant professional bodies include:

Fáilte Ireland is the National Tourism Development Authority, their role is to support the tourism industry and work to sustain Ireland as a high-quality and competitive tourism destination. <https://www.failteireland.ie/>

Irish Tourism Industry Confederation: Council Members of ITIC include major private and commercial state organisations, as well as the principal representative bodies in the Irish tourist industry. Associate membership is available to many Companies whose activities are linked to tourism. <https://www.itic.ie/>

Association of Irish Professional Conference Organiser's: The IPCO is committed to raising standards of service among its members and other sectors of the meetings industry by means of continuing education and interaction with other professionals. <http://www.aipco.ie/>

Approved Tourist Guides of Ireland: The ATGI members are enthusiastic professional tourist guides who lead, excite, educate and entertain a huge variety of clients in Ireland. <https://www.tourguides.ie/>

Incoming Tour Operators Association Ireland: The ITOA is the representative association of Ireland's premier inbound tour operators. <https://itaa-ireland.com/>

Irish Travel Agents Association - The ITAA represents Ireland's Travel Agents and Tour Operators. <https://itaa.ie/>



Where are CIT graduates working?

Company

Aer Lingus
 The Salty Dog Cafe
 East Village
 Poppulo
 Dalata Hotel Group
 Enterprise Rent-a-Car
 Ollie's Tours
 Dunloe Hotel & Garden
 Fota Ireland
 Aer Lingus
 Miyazaki
 DellEMC

Job Role

Guest Service Agent
 Restaurant Manager
 Restaurant Manager
 Financial Assistant
 Graduate Manager
 Management Assistant
 Tour Guide
 Assistant Hotel Manager
 Travel Advisor
 Air hostess
 Front of House Manager
 Specialist



Want to go abroad?

For career opportunities in Tourism Management in the UK see:
www.targetjobs.co.uk;
www.gradjobs.co.uk and
www.graduate-jobs.com

Jobs across the EU can be seen on the **EURES** website and financial supports are available for relocating to another EU country, visit: <https://ec.europa.eu/eures/eures-searchengine/page/main?lang=en#/search>

If you wish to work in the USA, Canada or Australia, check out work visa requirements first. There are graduate work visas available to the USA, a great opportunity to gain global experience in your field.



Postgraduate Study

There are many different directions in which you can go, however some relevant examples include:

MA of Business in Tourism CIT
 MSc Hospitality Management DIT
 MSc Event Management DIT
 Higher Diploma International Hotel Management WIT
 MSc International Tourism and Hospitality Management Griffith College Dublin
 MA in Hospitality and Tourism Management Institute of Technology Tralee

For further information, go to the 'Further/ Postgraduate Study' link on the Students page of our website: <http://www.mycit.ie/careers>. You can also use www.qualifax.ie

For information on Masters' programmes through English in universities across the EU: www.mastersportal.eu